



CENTRAL FLORIDA FOUNDATION

5 percent of Central Florida
assets over the next 10 years
invested in endowment=

\$106 million

to local nonprofits every year,

FOREVER.

Over the next 10 years, the
transfer of wealth from one
generation to another in
our community will create
a unique opportunity.

All of this means we can make big change happen in Central Florida.

A recent transfer of wealth
study reports that over the
next 10 years, more than
\$53 billion will change
hands in Central Florida.

If just 5 percent of these assets were donated
to local nonprofits that means \$2.6 billion
would be given to improve our community.
If these funds were instead invested in
endowment, then \$106 million in new grants
would go to local nonprofits every year.

FOREVER.

YOU + CFF = A STRONGER COMMUNITY

For more information:

cffound.org
407.872.3050

LOOK

Connect passion to impact. The study proves Central Floridians have the capacity to bring ideas to life. Inspire your audience to take this opportunity before us and secure the future of Central Florida.

LEARN

Our knowledge is your wisdom. Use our tools to unlock the potential of planned giving and capture the power of endowment in your area.

ACT

Create a legacy that will transform your community. We want to help you add endowment to the conversation. Visit our website to learn more about Transfer of Wealth in your area.

THE POWER OF ENDOWMENT

Thanks to careful investing, the William B. Calkins Fund at Central Florida Foundation was established with \$164,000 in 1971, has grown to \$1.5 million in 43 years and now provides \$60,000 every year to help make Central Florida a better place to live.

WHY WORK WITH CFF?

We exist to encourage and support community-based philanthropy and maximize the charitable contributions of our community's investors over the long term. We encourage all philanthropy with a special emphasis on the establishment of endowment funds to provide a permanent source of charitable capital. We are governed by a volunteer board of community leaders and run by professional staff with expertise in investing in the quality of life in our community. We offer you personalized service and expert giving advice backed by our deep knowledge of the community and help make giving easy by handling the administrative details.