

Congratulations on your grant!

We are thrilled to support your work in Central Florida! We encourage you to share the story of your grant, the work it makes possible, and the impact it will have in our community. The following guidelines will help you acknowledge the grant clearly and use Central Florida Foundation's name and logo consistently.

Before You Share (Important!)

Please do not publicly announce or share information about your grant until your grant agreement has been signed by all required parties.

Once the agreement is fully executed, you may share the news through your website, newsletter, social media channels, press materials, and other communications.

How to Acknowledge Your Grant

When referencing the fund that awarded the grant, please use the following format:

[Fund Name] at Central Florida Foundation

For example:

This project was funded, or funded in part, by a grant from the Fernandez Family Fund at Central Florida Foundation.

For shorter acknowledgments, you may use:

Supported by the [Fund Name] at Central Florida Foundation.

Please use Central Florida Foundation on first reference. You may use CFF on subsequent references.

Using Our Logo

You are welcome to use the Central Florida Foundation logo when communicating about your grant.

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Download the appropriate logo:

- [Full-color/RGB logo](#)
- [Black logo](#)
- [White logo](#)

Please follow these guidelines:

- Use the logo exactly as provided.
- Do not stretch, compress, crop, rotate, recolor, or otherwise distort the logo.
- Do not add shadows, outlines, filters, or other visual effects.
- Select the logo version that provides the strongest contrast with the background.
- Solid-color backgrounds are preferred. Avoid placing the logo over busy photographs, patterns, or colors that make it difficult to read.

The Foundation's brand guidelines emphasize preserving the logo's proportions, colors, clarity, and overall integrity.

Sharing on Social Media

We encourage you to celebrate your grant and share what the funding will help make possible. Posts are most meaningful when they focus on the people, programs, outcomes, or community needs supported by the grant.

Please tag Central Florida Foundation when sharing on:



Facebook: Central Florida Foundation



Instagram: @cfound



LinkedIn: Central Florida Foundation

Tagging the Foundation helps us find your post and gives us the opportunity to engage with or share your story.

Sharing Photos With Us

If you have photos that show your grant in action, please email them to us! We love seeing them! Make sure you have signed our photo story release in order for us to use your photos in our communications.

Questions

Please contact Laurie Crocker, VP of Strategic Communications, at 407-872-3050 or lcrocker@cfound.org.