

Central Florida Foundation encourages local nonprofits to create and maintain a Candid nonprofit profile.

This document helps you to better understand and use Candid to help your organization gain credibility and visibility for funding opportunities. *If you have additional questions, please contact Candid.*

What is Candid?

Candid is a platform where nonprofits, both locally and across the nation, can maintain a profile and earn Seals of Transparency. Profiles can be accessed by funders and individuals. Central Florida Foundation uses information in Candid nonprofit profiles to help connect our community of philanthropists with causes and local nonprofits, understand our local nonprofit community, and help shape our grantmaking strategy.

Do I need a Candid profile to be eligible for CFF grants?

Every nonprofit already has a Candid profile. We recommend nonprofits to claim their Candid profile and ensure it is at least a [Silver Seal of Transparency](#), with [Gold](#) being preferred, for CFF grants. Read more about Seals of Transparency below.

How do I get started with Candid?

1. Claim your nonprofit's profile. Learn how to do that [here](#).
2. Review your profile's information and update missing information.
3. We suggest your organization working to achieve a Silver Seal of Transparency level, but Gold is preferred.
 - a. Learn about Seals of Transparency.
 - i. [Bronze Seal](#)
 - ii. [Silver Seal](#)
 - iii. [Gold Seal](#)
 - iv. [Platinum Seal](#)
4. Optional: Share your Seal of Transparency. Learn how to do that [here](#).

Please contact Candid for further questions regarding the platform.