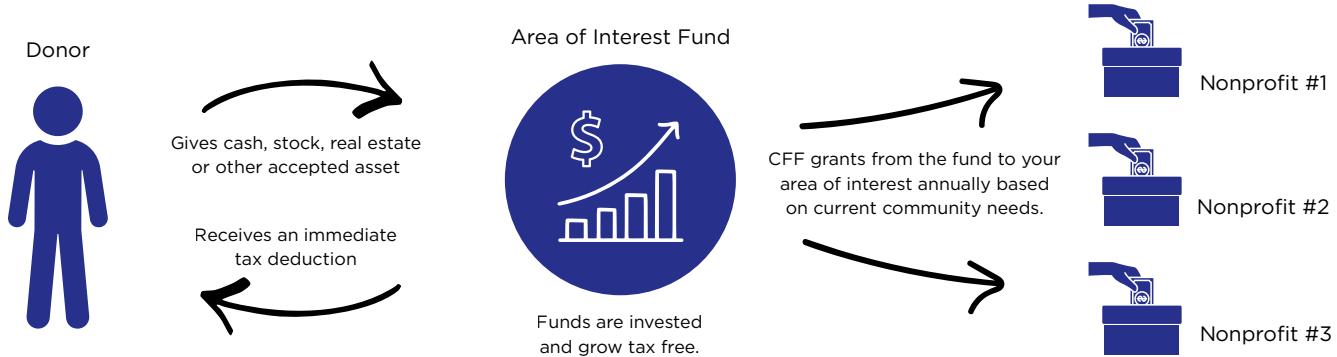


### Impactful giving for the causes you care about

An area of interest fund is an ideal way to target giving to specific areas (such as education, health, environment, or the arts) that you care about. These funds are entrusted to Central Florida Foundation's experienced and professional team, who are deeply connected to the community and direct grants each year where they're needed most based on your chosen area of interest.

### How an Area of Interest Fund Works



### Accepted Assets

- Cash
- Publicly Traded Securities
- Real Estate
- Life Insurance
- Closely Held Business Interests

### Key Information

- \$25,000 initial gift minimum
- Multiple assets and complex gifts accepted
- Fund name, description, area of interest is completely customizable
- A geographic area of impact can be designated, such as a city or county

### Fund Features



These funds are endowed, meaning only an annual amount under the current spending policy is granted, allowing it to last for generations.



You can continue to make contributions to the fund, receiving an immediate tax deduction each time. Transfer assets to fund after life to receive estate tax deduction.

## A Fund at Central Florida Foundation

Establishing a fund at Central Florida Foundation, our region's community foundation since 1994, fuels critical community work. Unlike most large financial institutions, fund expenses at CFF support:

- women and children's issues
- giving circles
- social enterprise
- community planning & collaboration
- a strong nonprofit community
- systems-level community investment

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## How does Central Florida Foundation help?

- Central Florida Foundation has its finger on the pulse of the community's top priorities in your area of interest and understands the best ways to address those priorities at any given time.
- Our staff stays in close contact with nonprofit organizations in your area of interest to ensure that grants from your area of interest fund will have the highest impact possible, especially as nonprofit organizations come and go in our community over the years and decades.
- Central Florida Foundation can respond quickly to the most pressing needs that arise in your area of interest which cannot be foreseen when you establish the fund.



### Contact Us

We welcome the opportunity to talk with you.

Call or text Steven at  
321-966-2588 or by email at [sjerina@cffound.org](mailto:sjerina@cffound.org).

Steven J. Jerina, MPA, CAP®

Vice President of Philanthropic  
Strategies and Partnerships