

MAKING FLORIDA THE NATIONAL LEADER IN EARLY LEARNING OUTCOMES

"When we fix early learning, we fix 1000 other things."

-Mark Wilson, President & CEO, Florida Chamber of Commerce and Foundation

<u>Florida's Early Learning Advisory Board Helps Shape Florida's Early Learning System for Better Outcomes</u>

The Florida Chamber Foundation's Business Alliance for Early Learning is uniting business, philanthropic, and education leaders to make Florida the national leaders for early learning outcomes.

A thriving workforce begins with a strong foundation in early learning, ensuring every child has the skills needed to succeed in school and beyond.

How Florida Can Become a Top 10 Global Economy

For Florida to become a top 10 global economy, we must invest in our youngest learners. By aligning businesses and foundations with proven early learning strategies, we are driving measurable improvements in:

- ✓ Kindergarten readiness Ensuring 100% of Florida's children start school prepared to learn
- ✓3rd grade reading proficiency Helping 100% of Florida's 3rd graders read at or above grade level

Join us in solving Florida's early learning challenge today—zip code by zip code, school by school—to secure the future of Florida's workforce and economy.





WHY JOIN?

1. Shape the Future of Early Learning and Literacy

As a trusted advisor, you'll help shape the research, partnerships, and statewide strategies that drive early learning success and strengthen Florida's workforce of tomorrow. Your leadership ensures real, measurable change in communities across the state.

- 2. Access Unmatched Research, Insights, and Strategic Support Advisory Board members enjoy exclusive, one-on-one consultations with the Florida Chamber Foundation team, including personalized access to research previews, customized data analysis, and strategic planning support to amplify your organization's impact and innovation.
- 3. Pilot Innovative Solutions and Thought Leadership Initiatives
 Board members have the unique opportunity to pilot targeted,
 collaborative programs that elevate both community outcomes
 and organizational leadership. Align your brand with innovation
 and solutions that position your organization as a national model.

4. Amplify Your Brand and Story

Your organization's commitment is recognized throughout the year in key events, research reports, spotlights, digital campaigns, and podcasts — expanding your visibility among Florida's top business, education, and philanthropic leaders.

5. Build Strategic Relationships that Matter

Join a high-caliber network of business executives, education innovators, and philanthropic leaders all committed to advancing early learning. Share best practices, co-create solutions, and build relationships that last beyond any one project.





WHAT YOUR INVESTMENT SUPPORTS

Advisory Board members invest \$25,000 annually, powering vital work year-round efforts, including:

- Nonpartisan research and policy incubation supporting Florida's 2030 goals for early learning and literacy
- The development of business-led tools like the Florida Talent Center and Education Data Hub, Employer Toolkits, and economic ROI analyses
- Year-round events like the Learners to Earners Workforce Summit and Future of Florida Forum
- Ongoing local landscape analyses to drive data-driven decision making in communities statewide
- Piloting innovative initiatives designed to address persistent early learning and literacy challenges, with the opportunity to scale successful models across Florida
- Elevating Florida's early learning metrics through targeted awareness, pilot projects, and scalable interventions

Your investment is tax-deductible and aligned with building a future-ready Florida where every child has the opportunity to succeed.



To learn more, contact:

Makayla Buchanan, Director of Early Learning and Literacy

Florida Chamber Foundation

P: 850.509.9763 | Email: mbuchanan@flchamber.com









Florida Business Alliance for Early Learning Project

