

What are neighborhoods with limited food access?

Neighborhoods with limited food access — sometimes called "food deserts" — are geographic areas where residents have few to no convenient options for securing affordable and healthy foods, especially fresh fruits and vegetables. Disproportionately found in high-poverty non-white areas, neighborhoods with limited access to high-quality food can create extra, everyday hurdles that can make it harder for kids and families to grow healthy and strong. When people have better access to supermarkets, for example, they are more likely to have nutritious diets and lower rates of chronic disease, according to research.

Updating the term food desert

Experts, researchers and government agencies are increasingly recognizing the limitations of the term food desert when referring to neighborhoods with limited food access. Among the limitations identified, the term:

- Incorrectly suggests that the primary problem is about the physical environment, such as distance to food, rather than intentional decisions that have led to limited grocery stores in low-income communities (e.g., supermarket redlining and residential segregation);
- Does not acknowledge root causes, including structural racism, that have resulted in people of color disproportionately experiencing barriers to food access; does not capture other aspects of the issue, such as food affordability, store hours and cultural acceptability of food.
- Does not acknowledge food quality and the high prevalence of unhealthy foods in convenience stores in urban, low-income neighborhoods.

More descriptive, thoughtful language can help promote solutions that go beyond the built environment and address underlying issues, such as structural inequities in society, household income, and economic opportunities.

Where is access to food a challenge?

Generally speaking, limited access to food is more common in:

- Communities with higher rates of poverty, whether rural or urban.
- Neighborhoods with greater shares of people of color.
- Rural American Indian or Alaska Native communities.

Communities of color disproportionately experience barriers to accessing nutritious food, according to numerous studies. For instance, a 2022 study examined U.S. census tracts by race and ethnicity, poverty level and access to quality food stores. It found that high-poverty.non-white— particularly Black — neighborhoods continue to have the least access to supermarkets, consistent with previous research

Further, a 2023 analysis found that, in the most remote parts of the country, <u>American Indian and Alaska Native populations were heavily over-represented</u> in areas with limited supermarket access.

How are communities with limited food access identified?

Researchers consider a variety of factors when identifying these neighborhoods, including:

- · Access to healthy food in local stores, as measured by distance to a store supermarkets or large grocery stores or by the number of stores in an area.
- · Household resources, including family income and/or vehicle availability.
- · Neighborhood resources, such as the average income of residents and the availability of public transportation.

The U.S. Department of Agriculture (USDA) identifies such communities as "low-income, low-access" census tracts, according to the following definitions:

- Low-income census tracts: Poverty rate of at least 20% or a median family income at or below 80% of the statewide or metropolitan area median family income.
- Low-access census tracts: At least 500 people or 33% of residents live more than 1 mile in urban areas or more than 10 miles in rural areas from the nearest supermarket or large grocery store. (The USDA measures access using other distances, as well.)

The overlapping low-income and low-access census tracts represent communities with the greatest potential difficulties obtaining nutritious food. The USDA also measures household vehicle access, a key factor that can overcome access barriers for people living far from grocery stores. However, the analysis does not take into account other possible sources of food, such as farmers' markets or food pantries, and it does not assess the quality or affordability of available food in these census tracts

Mapping low-income, low-access areas in the United States



Source: USDA Food Access Research Atlas, Low Income and Low Access Layers, 2019

How many Americans live in neighborhoods facing inadequate food access?

About 39 million people — 13% of the U.S. population — were living in low-income and low-access areas, more than 1 mile (urban) or 10 miles (rural) from the nearest supermarket or large grocery store, according to the USDA's most recent <u>food access research report</u>, published in 2022.

Within this group, researchers estimated that almost 19 million people — or 6% of the nation's total population — had limited access to a supermarket.

Why causes a lack of food access in some communities?

There is no single cause, but there are several contributing factors. Among them:

- The food distribution system: Our country's system has generally resulted in low-income communities having a higher concentration of small corner stores, convenience markets and fast food vendors with fewer healthy food options. Low-income families are more likely to live in these neighborhoods, also called "food swamps," overloaded with convenience foods.
- fast food vendors with fewer healthy food options. Low-income families are more likely to live in these neighborhoods, also called "food swamps," overloaded with convenience foods.

 Historical racism: Current food access patterns are shaped by historical forces, such as neighborhood "redlining," which has resulted in continued financial disinvestment and a lack of resources in communities of color. Research has linked redlined neighborhoods to current food access challenges for people of color. The underpinnings of food inequities have fueled other harms, too, including disproportionate poverty, substandard housing and environmental pollution exposure among people of color.
- Supermarket redlining or disinvestment: Similar to above, minoritized communities have experienced intentional disinvestment, with chain supermarkets locating in wealthier suburbs instead of lower-income urban neighborhoods. While some attribute this to market self-regulation, recognizing that opening a store in a low-income area may have real or perceived investment risks, research shows this pattern is not solely due to commercial factors. This long-term pattern also has roots in racial segregation that has fueled food access barriers in marginalized neighborhoods.
- Transportation challenges: Low-income families are less likely to have reliable transportation (either a personal vehicle or the ability to pay for transportation), which can prevent residents from traveling where needed to buy nutritious groceries. A lack of public transportation infrastructure also can be a barrier for low-income families to obtain needed food.
- Income inequality: Healthy food costs more. When researchers from Brown University and Harvard University studied diet patterns and costs, they found that the healthiest diets meals rich in vegetables, fruits, fish and nuts were, on average, \$1.50 more expensive per day than diets rich in processed foods, meats and refined grains. For families living paycheck to paycheck, the higher cost of healthy food could make it inaccessible even when it's readily available.

How did the COVID-19 pandemic impact food access?

The coronavirus pandemic injected even more challenges — both logistical and financial — into the complex field of food access. At the same time, insights were gained that could help inform future strategies for improving access to food.

As COVID-19 cases rose across the country, restaurants, corner stores and food markets — among other businesses — closed their doors or reduced their operating hours. Residents who relied on public transportation for fetching groceries faced additional hurdles, including new travel restrictions and scaled-back service schedules. Further, the pandemic led to supply-chain disruptions, increased unemployment, reduced family income and lost access to school meals for kids, fueling an increase in food insecurity rates in 2020.

Pandemic-relief measures, such as the expanded Child Tax Credit, helped to reduce child poverty and food insecurity rates in 2021. But this positive trend reversed course when these measures expired, and both poverty and <u>food insecurity rates spiked in 2022</u>. Many experts point to the success of these pandemic-era policies as evidence of what works to strengthen family financial and food security

Additionally, during the pandemic, online grocery (e-grocery) shopping increased by more than 100%. Researchers also note that smartphone ownership is rapidly rising among low-income populations, indicating that e-grocery options may be a promising direction for expanding food access among groups with barriers to traditional in-person stores. A variety of digital solutions are now being studied.

What solutions can be pursued?

Federal, state and local policy solutions are needed to address inadequate and inequitable access to high-quality food. Beyond policies, other forces — including economic, commercial, environmental, cultural, community and individual — shape food access and eating patterns. Within this complex landscape, some strategies for alleviating poor food conditions include:

- · Partnering with residents to determine community-driven solutions, from data collection and policy development to program planning and interventions
- · Extending support for small, corner-type stores and neighborhood-based farmers markets to increase the availability and affordability of healthy foods in under-resourced areas.

Exploring America's Food Deserts - The Annie E. Casey Foundation

- Strengthening food production and distribution practices and policies, such as building infrastructure for urban agriculture, improving food procurement standards and supporting local food-based businesses, e.g., cooperatively-owned stores.
- Supporting food sovereignty models, in which residents oversee their own food production and distribution processes, particularly in American Indian and Alaska Native communities.
- Incentivizing large grocery stores and supermarkets in underserved areas.
- Promoting community programs to encourage healthier eating.
- Ensuring that community food pantries are effectively implemented.
- Increasing access to and strengthening federal food assistance programs such as the Supplemental Nutrition Assistance Program (SNAP), WIC and school meals which provide critical relief for children and families facing hunger.
- · Incentivizing or requiring small grocery stores and farmer's markets to accept SNAP Electronic Benefit Transfer payments and WIC.
- · Continuing to explore innovative food access strategies through mobile apps, digital solutions or other possibilities

While the specific solutions will look different in every community, multidisciplinary partnerships and long-term commitments will be needed to improve equitable access to healthy food.

Casey Foundation resources on food insecurity and food access

- Child Food Insecurity in America, 2024
- 41.5 Million People Received Food Stamps in 2021
- Most Common Uses of 2021 Child Tax Credit Payments: Food, Utilities, Housing, Clothes
- Economic Opportunity Resources and Strategies

KIDS COUNT® Data Center resources related to food insecurity

- <u>Children living in food-insecure households</u>
- Households with children not eating enough because food was unaffordable
 - By race and ethnicity
- Households with children that lacked enough food to eat in the past week o By race and ethnicity
- Households with children that sometimes or often did not have enough food to eat prior to the pandemic
 - By race and ethnicity
- Adults ages 18-24 who sometimes or often did not have enough food to eat in the past week
- Adults ages 18-24 who sometimes or often did not have enough food to eat prior to the pandemic
- All family economic well-being measures

Other resources on food access

- Food Policy Resources, Johns Hopkins Center for a Livable Future
- Healthy Food Access Portal
- Healthy Food Policy Project

Sign up for our newsletters to get the latest data, reports and resources

Share Via:

This post is related to:

- Concentrated Poverty
- COVID-19 Responses
- Health and Child Development
- · Racial Equity and Inclusion

Popular Posts

View all blog posts | Browse Topics



blog | January 12, 2021

What Are the Core Characteristics of Generation Z?



blog | June 3, 2021

Defining LGBTQ Terms and Concepts