

## Choosing Your Nonprofit Search Profile's Topics

When you set up your Nonprofit Search (NPS) Profile, you will be prompted to select topics. Topics are your area(s) of impact or focus. This helps NPS users to find nonprofits working in areas of similar interest.

Below is a guide for each topic and what types of work fall under each one. Look under each heading to see where your nonprofit's work aligns and select that topic when you are setting up your NPS profile.

>> If you have additional questions, please contact Central Florida Foundation at [NPS@cffound.org](mailto:NPS@cffound.org)

## Nonprofit Search Topics

### Animal Welfare

- Alliance/Advocacy Organizations
- Management & Technical Assistance
- Professional Societies, Associations
- Research Institutes and/or Public Policy Analysis
- Single Organization Support
- Fund Raising and/or Fund Distribution

### Arts & Humanities

- Alliance/Advocacy Organizations
- Management & Technical Assistance
- Professional Societies, Associations
- Research Institutes and/or Public Policy Analysis
- Single Organization Support
- Fund Raising and/or Fund Distribution
- Nonmonetary Support N.E.C.\*
- Arts, Cultural Organizations - Multipurpose
- Cultural, Ethnic Awareness
- Arts Education
- Arts Council/Agency
- Media, Communications Organizations
- Film, Video
- Television
- Printing, Publishing

- Radio
- Visual Arts Organizations
- Museum, Museum Activities
- Art Museums
- Children's Museums
- History Museums
- Natural History, Natural Science Museums
- Science and Technology Museums
- Performing Arts Organizations
- Performing Arts Centers
- Dance
- Ballet
- Theater
- Music
- Symphony Orchestras
- Opera
- Singing, Choral
- Music Groups, Bands, Ensembles
- Performing Arts Schools
- Humanities Organizations
- Historical Societies, Related Historical Activities
- Commemorative Events
- Arts Service Organizations and Activities
- Arts, Culture, and Humanities N.E.C.

## Children & Youth

- Alliance/Advocacy Organizations
- Management & Technical Assistance
- Professional Societies, Associations
- Research Institutes and/or Public Policy Analysis
- Single Organization Support
- Fund Raising and/or Fund Distribution
- Nonmonetary Support
- Youth Centers, Clubs, Multipurpose
- Boys Clubs/Girls Clubs
- Boys and Girls Clubs
- Adult, Child Matching Programs
- Big Brothers, Big Sisters
- Scouting Organizations

- Boy Scouts of America
- Girl Scouts of the U.S.A.
- Camp Fire
- Youth Development Programs
- Other Youth Community Service Clubs
- Youth Development – Agricultural
- Youth Development – Business
- Youth Development - Citizenship Programs
- Youth Development - Religious

## Civic & Community Engagement

- Alliance/Advocacy Organizations
- Management & Technical Assistance
- Professional Societies, Associations
- Research Institutes and/or Public Policy Analysis
- Single Organization Support
- Fund Raising and/or Fund Distribution
- Nonmonetary Support N.E.C.
- Community, Neighborhood Development, Improvement (General)
- Community Coalitions
- Neighborhood, Block Associations
- Economic Development
- Urban, Community Economic Development
- Rural Development
- Business and Industry
- Promotion of Business
- Management Services for Small Business, Entrepreneurs
- Boards of Trade
- Real Estate Organizations
- Nonprofit Management
- Community Service Clubs
- Women's Service Clubs
- Men's Service Clubs
- Community Improvement, Capacity Building N.E.C.

## Demographics

- Age: Analyzing the age distribution of a population helps to understand trends like birth rates, aging populations, and the needs of different age groups.

- Gender: Studying the ratio of males to females in a population and how gender affects economic, social, and cultural aspects of society.
- Race and Ethnicity: Examining the composition of different racial and ethnic groups within a population to understand cultural, social, and economic patterns.
- Income and Employment: Analyzing income levels, employment rates, occupation types, and economic status of individuals and families, which can reveal disparities and inform policy decisions.
- Education: Studying educational attainment levels within a population, such as the proportion of people who have completed high school, college, or higher education.
- Marital Status: Looking at the proportion of people who are single, married, divorced, or widowed provides insights into family structure and societal trends.
- Fertility Rates: Examining birth rates, which can help forecast population growth, assess health care needs, and plan for future generations.
- Migration and Mobility: Studying the movement of people within or between regions, such as immigration, emigration, and internal migration, to understand shifting population patterns and the causes behind them.
- Health: Studying factors like life expectancy, infant mortality, and health disparities across different groups can provide insights into the well-being of a population.
- Household Structure: Analyzing the size and types of households (e.g., single-person households, nuclear families, or extended families) helps to understand living arrangements and the implications for social policy.

## Economy & Jobs

- Alliance/Advocacy Organizations
- Management & Technical Assistance
- Professional Societies, Associations
- Research Institutes and/or Public Policy Analysis
- Single Organization Support
- Fund Raising and/or Fund Distribution
- Nonmonetary Support N.E.C.
- Employment Procurement Assistance, Job Training
- Vocational Counseling, Guidance and Testing
- Vocational Training
- Vocational Rehabilitation
- Goodwill Industries
- Sheltered Remunerative Employment, Work Activity Center N.E.C.
- Labor Unions, Organizations
- Employment, Job Related N.E.C

## Education

- Alliance/Advocacy Organizations

- Management & Technical Assistance
- Professional Societies, Associations
- Research Institutes and/or Public Policy Analysis
- Single Organization Support
- Fund Raising and/or Fund Distribution
- Nonmonetary Support
- Elementary, Secondary Education, K – 12
- Kindergarten, Preschool, Nursery School, Early Admissions
- Primary, Elementary Schools
- Secondary, High School
- Specialized Education Institutions
- Vocational, Technical Schools
- Higher Education Institutions
- Community or Junior Colleges
- Undergraduate College (4-year)
- University or Technological Institute
- Graduate, Professional Schools (Separate Entities)
- Adult, Continuing Education
- Libraries
- Student Services, Organizations of Students
- Scholarships, Student Financial Aid Services, Awards
- Student Sororities, Fraternities
- Alumni Associations
- Educational Services and Schools - Other
- Remedial Reading, Reading Encouragement
- Parent/Teacher Group

## Environment

- Alliance/Advocacy Organizations
- Management & Technical Assistance
- Professional Societies
- Associations
- Research Institutes and/or Public Policy Analysis
- Single Organization Support
- Fund Raising and/or Fund Distribution
- Nonmonetary Support
- Pollution Abatement and Control Services
- Recycling Programs
- Natural Resources Conservation and Protection
- Water Resource, Wetlands Conservation and Management
- Land Resources Conservation

- Energy Resources Conservation and Development
- Forest Conservation
- Botanical, Horticultural, and Landscape Services
- Botanical Gardens, Arboreta and Botanical Organizations
- Garden Club, Horticultural Program
- Environmental Beautification and Aesthetics
- Environmental Education and Outdoor Survival Programs
- Environmental Quality, Protection, and Beautification N.E.C

## Equity & Justice

- Alliance/Advocacy Organizations
- Management & Technical Assistance
- Professional Societies, Associations
- Research Institutes and/or Public Policy Analysis
- Single Organization Support
- Fund Raising and/or Fund Distribution
- Nonmonetary Support N.E.C.
- Civil Rights, Advocacy for Specific Groups
- Minority Rights
- Disabled Persons' Rights
- Women's Rights
- Seniors' Rights
- Lesbian, Gay Rights
- Intergroup, Race Relations
- Voter Education, Registration
- Civil Liberties Advocacy
- Reproductive Rights
- Right to Life
- Censorship, Freedom of Speech and Press Issues
- Right to Die, Euthanasia Issues
- Civil Rights, Social Action, Advocacy N.E.C

## Health & Safety

- Alliance/Advocacy Organizations Management & Technical Assistance
- Professional Societies, Associations
- Research Institutes and/or Public Policy Analysis
- Single Organization Support
- Fund Raising and/or Fund Distribution
- Nonmonetary Support

- Hospitals and Related Primary Medical Care Facilities
- Community Health Systems
- Hospital, General
- Hospital, Specialty
- Health Treatment Facilities, Primarily Outpatient
- Group Health Practice (Health Maintenance Organizations)
- Ambulatory Health Center, Community Clinic
- Reproductive Health Care Facilities and Allied Services
- Family Planning Centers
- Rehabilitative Medical Services
- Health Support Services
- Blood Supply Related
- Ambulance, Emergency Medical Transport Services
- Organ and Tissue Banks
- Public Health Program (Includes General Health and Wellness Promotion Services)
- Health, General and Financing
- Patient Services - Entertainment, Recreation
- Nursing Services (General)
- Nursing, Convalescent Facilities
- Home Health Care
- Health - General and Rehabilitative N.E.C

## Housing & Infrastructure

- Alliance/Advocacy Organizations
- Management & Technical Assistance
- Professional Societies, Associations
- Research Institutes and/or Public Policy Analysis
- Single Organization Support
- Fund Raising and/or Fund Distribution
- Nonmonetary Support N.E.C.
- Housing Development, Construction, Management
- Public Housing Facilities
- Senior Citizens' Housing/Retirement Communities
- Housing Rehabilitation
- Housing Search Assistance
- Low-Cost Temporary Housing
- Homeless, Temporary Shelter
- Housing Owners, Renters Organizations
- Housing Support Services
- Home Improvement and Repairs
- Housing Expense Reduction Support

- Housing, Shelter N.E.C.

## Human Services

- Alliance/Advocacy Organizations
- Management & Technical Assistance
- Professional Societies, Associations
- Research Institutes and/or Public Policy Analysis
- Single Organization Support
- Fund Raising and/or Fund Distribution
- Nonmonetary Support
- Human Service Organizations – Multipurpose
- American Red Cross
- Urban League
- Salvation Army
- Volunteers of America
- Young Men's or Women's Associations (YMCA, YWCA, YWHA, YMHA)
- Neighborhood Centers, Settlement Houses
- Thrift Shops
- Children's, Youth Services
- Adoption
- Foster Care
- Child Day Care
- Family Services
- Single Parent Agencies, Services
- Family Violence Shelters, Services
- Homemaker, Home Health Aide
- Family Services, Adolescent Parents
- Family Counseling
- Personal Social Services
- Financial Counseling, Money Management
- Transportation, Free or Subsidized
- Gift Distribution
- Emergency Assistance (Food, Clothing, Cash)
- Travelers' Aid
- Victims' Services
- Residential, Custodial Care
- Half-Way House (Short-Term Residential Care)
- Group Home (Long Term)
- Hospice
- Senior Continuing Care Communities
- Services to Promote the Independence of Specific Populations



- Senior Centers, Services
- Developmentally Disabled Centers, Services
- Ethnic, Immigrant Centers, Services
- Homeless Persons Centers, Services
- Blind/Visually Impaired Centers, Services
- Deaf/Hearing Impaired Centers, Services
- Human Services - Multipurpose and Other N.E.