



CENTRAL FLORIDA FOUNDATION

Fact Sheet

- ESTABLISHED: 1994
- PRESIDENT/CEO: Mark Brewer
- WEBSITE: cffound.org
- SOCIAL MEDIA: Facebook | LinkedIn | Instagram
- MISSION STATEMENT: Building Community by Building Philanthropy
- ASSETS: \$100 Million
- DOLLARS INVESTED IN THE COMMUNITY SINCE 1994: \$80+ Million
- # OF CHARITABLE FUNDS: 400+
- WHO WE ARE: Central Florida Foundation is a 501c3 public grantmaking foundation and the region's community foundation. The Foundation stewards philanthropic dollars on behalf of individuals, families and nonprofits, and collaborates with community partners who are determined to make a difference in our community.
- WHAT WE DO: Central Florida Foundation works with individuals, families and nonprofits who are determined to make a difference in the community through philanthropy and grant-making. The Foundation also works with professional advisors to help them provide solutions to their philanthropic-minded clients. We operate under our Thrive Framework, which is based on the global Sustainable Development Goals.

For more information or to inquire about an interview, contact Laurie Crocker, Director of Marketing and Communications at lcrocker@cffound.org or 407-872-3050.



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INITIATIVES

- ▶ 100 Women Strong is a women's giving circle dedicated to improving the lives of women and children in Central Florida. Since 2006, the initiative has invested nearly \$950,000 in the community to address issues like infant mortality, domestic violence, early education, food security, mental health and more.
- ▶ GenerUS empowers families with a personalized philanthropic strategy that connects its passions and creates impact for generations. Philanthropy means different things to different families—and to different people within a family.
- ▶ Central Florida Foundation supports attainable housing solutions and is raising capital for the Housing Impact Fund. The fund aims to address the housing crisis through incentives that create more homes, both single-family and multi-family, for sale and for rent, across a broad range of prices, in neighborhoods throughout Central Florida.
- ▶ Nonprofit Search connects community members to nonprofit organizations through online profiles with information provided by nonprofits and validated by the Foundation team. It is designed to help people easily find nonprofits and learn more about their efforts. Each profile provides in-depth information about a nonprofit's management, governance, financial health and programs. The content in a profile can help inform strategic financial investments and educate about quality-of-life issues that impact the community.

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INITIATIVES, CONT.

- ▶ Rally connects entrepreneurs with resources, potential funding and mentors to help them build their ideas into self-sustainable ventures that solve pressing community issues. This initiative helps nonprofits and for-profits alike in the early stages of product or business development to advance a business model that achieves a double bottom line.
- ▶ Thanks to generous Fundholders, the Foundation has awarded \$3.1 million in scholarships through 12 unique scholarship funds to help support students in achieving their educational and professional goals.
- ▶ TableTalk is a candid conversation that takes place in small groups all across Central Florida. The conversations get ideas flowing about all the different ways – big and small – everyone can make Central Florida a better place, help create connections and build community.
- ▶ Venture Philanthropists create, support and expand opportunities for girls in low-income communities in Central Florida between the ages of 12 and 18, so that they develop into secure, resilient and healthy women.

**Learn more about Central Florida
Foundation's history here.**

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