

*Let's get Central Florida
back to the table.*

TableTalk
Thursday, **October 19, 2023**

SPONSORSHIP OPPORTUNITIES

On October 19, 2023, TableTalk, a community-wide experience launched by Central Florida Foundation, returns for its 4th year. This powerful event elevates underrepresented voices, embraces the impact of meaningful conversation, and encourages the collective connection of thousands of Central Floridians in an effort to strengthen and improve the very community we all call home.



SUCH A SIMPLE THING, TALKING AROUND A TABLE — AND YET, SO POWERFUL.

What is TableTalk?

A core belief of TableTalk is that it's time to move the conversations that make change happen out of the board room and to the kitchen table. It's a way to gather people of all ages, perspectives, and backgrounds to have meaningful conversations and sharing ideas for a better tomorrow.

People will gather in small groups to share a meal, simple or elaborate, or even gather virtually, to discuss how to create a vibrant community for everyone. These conversations can inspire new ways to work together to make Central Florida a place where everyone feels at home. With the world feeling polarized now more than ever, we need meet at the table. We want you to help us get there.

Why TableTalk?

For more than 28 years, Central Florida Foundation has worked to support opportunities that help our community succeed; but we all know that isn't a one-person job. Collaboration is essential in seeing true progress; therefore, we seek sponsors who have a vested interest in elevated the community we all call home — and we couldn't create TableTalk without this crucial support.

TableTalk is our invitation to you to pull up a chair and join the process of making Central Florida an even better place to live, work and play.

How will this work?

Central Florida community members, including youth, are invited to participate by hosting or attending conversations, whether virtually or in person. These will take place all over the community, including private residences, backyards, local restaurants, schools, community centers, places of worship, libraries, offices — anywhere a host chooses. The Foundation also recognizes that for many the safest option may still need to be virtual — and that's okay! These gatherings can be sit-down, catered, picnic, potluck, or as simple as coffee and drinks. Each table host will be provided with a digital toolkit to help guide the conversation

Okay — but then what?

Good question! There are actually a few outcomes that'll take place after TableTalk 2023.

1. Microgrants: For the last several years, Central Florida Foundation has granted microgrants ranging from \$500–\$2000 to organizations and individuals with ideas to make our community stronger. Our goal is to further this support, by identifying and highlighting ideas emerging from the conversations to inspire collaboration and action across the region.
2. Participant Survey: After each meal, TableTalk participants will be invited to complete a survey. Through the responses, we will learn what it will take to make Central Florida what it needs to be. Central Florida Foundation will share the ideas, themes and outcomes and then act. Participants will also be invited to submit their best ideas for an opportunity to receive a micro-grant to put their ideas into action.
3. A Community Letter: After reviewing the survey results, a letter will be composed and sent to local city and county governments with our findings and our recommendations moving forward. This effort is to give a sort of State of the Community to local officials, but also to offer suggestions on ways to create a more just and equitable future.

How can your company get involved?

Central Florida Foundation invites you to get involved by stepping up to drive this effort. Help ensure that we can engage more voices, especially those who are not typically invited to the table. Your support will ensure that we expand the visibility of TableTalk and to directly support the innovative ideas that come from community conversations. From microgrants and survey implementation to helping us reach new audiences and engage more voices, your dollars will help make this event not only meaningful, but endlessly impactful for our community. **Central Florida Foundation does not financially benefit from TableTalk. All sponsorship dollars go directly to fund this community event.**

There has never been a more important time than now to come together around the table. We hope that you join us, too, whether it be in the dining room, at a restaurant, or even at a picnic in your own back yard.



SPONSORSHIP LEVELS

\$25,000 — The Convener (Tier I Sponsorship)

- Recognition as the lead sponsor alongside Central Florida Foundation (CFF)
- Signature branding on all collateral, digital and print
- Digital recognition
 - Co-branding on digital billboard alongside CFF [*if available]
 - Logo on TableTalk Landing Page via Central Florida Foundation Website
 - Social media recognition via Facebook, Twitter, and Instagram [5 posts]
 - Branding recognition in Central Florida Foundation newsletter [over 8,100 subscribers]
- Logo recognition alongside CFF in post-event evaluation report. Report to be shared electronically with TableTalk Steering Committee, Table Hosts, CFF Constituents, and media partners, and community leaders.
- Opportunity to have a representative on TableTalk Steering Committee
- Opportunity to be a recognized “super” table host by offering a location to support multiple hosts in one location, serving as a hub for the day of the event

\$10,000 — The Engager (Tier II Sponsorship)

- Logo recognition on all collateral, digital and print
- Logo on TableTalk Landing Page via Central Florida Foundation Website
 - Recognition in Central Florida Foundation newsletter [Over 6,100 emails]
 - Social Media recognition via Facebook, Twitter, and Instagram [2 posts]
- Recognition in name in post event evaluation report. Report to be shared electronically with TableTalk Steering Committee, Table Hosts, CFF Constituents, and media partners
- Opportunity to have a representative on TableTalk Steering Committee

\$5,000 — The Networker (Tier III Sponsorship)

- Recognition in name on the following collateral:
 - Table Host e-Tool Kit
- Digital Recognition
 - Name recognition on TableTalk Landing Page via Central Florida Foundation Website
 - Recognition in name in Central Florida Foundation newsletter
 - Social Media
- Acknowledgment in post-event evaluation report.
- Opportunity to have a representative on TableTalk Steering Committee

\$2,500 — The Conversationalist (Tier IV Sponsorship)

- Digital Recognition
 - Name recognition on TableTalk Landing Page via Central Florida Foundation Website
 - Recognition in name in Central Florida Foundation Foundation newsletter
 - Social Media
- Acknowledgment in post-event evaluation report.

\$1,000 — Community Supporter (Tier V Sponsorship)

- Name recognition on TableTalk Landing Page via Central Florida Foundation Website
- Acknowledgment in post-event evaluation report



Thank you for your consideration. Please contact Nicole Donelson at 407-872-3050 or ndonelson@cffound.org with questions or for more information.

SPONSORSHIP COMMITMENT FORM

Organization Information

Key Contact Name: _____

Key Contact Email: _____

Contact Phone: _____

Organization's Name [as it should appear online]: _____

Mailing Address: _____

Address

City

State

Zip

Website: _____

SIGN US UP!

☐ The Convener [\$25,000]

☐ The Engager [\$10,000]

☐ The Networker [\$5,000]

☐ The Conversationalist [\$1,000]

PAYMENT ENCLOSED

TOTAL: \$ _____

Please make check payable to:
Central Florida Foundation

ACH Instructions available upon request.

Submit your completed sponsorship form and
payment via mail:

Central Florida Foundation

800 North Magnolia Avenue, Suite 1700
Orlando, FL 32803

Thanks for playing a vital role in TableTalk 2023!

QUESTIONS? Contact Central Florida Foundation staff at: TableTalk@cffound.org

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